Careers, Life, and Yale: Creative Careers in the Arts

February 20, 2016
Yale School of Management

“Learn the rules like a pro, so you can break them like an artist.”
-Pablo Picasso
PROGRAM

9:00 – 9:30am  Registration and Continental Breakfast – Ellis-Lorimer Commons

9:30 – 9:45am  Welcome & Program Overview – Zhang Auditorium
Rahul R. Prasad ’87 PhD, Executive Committee, AYA Board of Governors

9:45 – 10:30am  “The Rise: Creativity, the Gift of Failure, and the Search for Mastery”
Zhang Auditorium
In Conversation with Sarah E. Lewis ’10 MA, ’15 PhD interviewed by Shana C. Waterman ’94, ’00 JD, Head of TV, One Race Television

10:35 – 11:30am  Careers in Conservation and Curation - Room 4200
(Concurrent Panels)

A Career in Music – Composers and Performers - Room 4210

The Literary Arts - Room 2400
11:35am – 12:35pm
Fine and Visual Arts - Room 4200
- Moderator: Samuel Messer ’82 MFA, Associate Dean School of Art; Director, Yale /Norfolk Summer School of Music and Art, Art division
- Margot McMahon ’84 MFA, Sculptor
- Jennifer Packer ’12 MFA, Artist
- Julie Zhu ’12, Artist

Performing Arts – Theatre & Music - Room 4210
- Andrea Cirie, Actress, Entertainment Consultant
- Bryan Terrell Clark ’06, Actor
- Mike Errico ’88, Singer/Songwriter, Lecturing Professor
- Nicole Lewis ’96, Actress
- M’Balia Singley ’94, Singer/Songwriter, Educator

Working in Entertainment - Film, TV & Theatre - Room 2400
- Moderator: Kevin Winston, President, DigitalLA
- Catherine Schreiber ’75, Theatre Producer, Writer, Actress
- Jack Thomas ’80, Theatre Producer
- Shana C. Waterman ’94, ’00 JD, Head of TV, One Race Television

12:35 – 1:45pm “Let’s Do Lunch” Networking sponsored by Yale in Hollywood
Ellis-Lorimer Commons
Hosted by Kevin Winston, President, DigitalLA and Lise Chapman ’81 MBA, Chair, AYA Board of Governors

12:35 - 1:05 - "Networking Magic"
1:05 – 1:45 - Roundtable Discussions

2:00 – 3:15pm Playwriting – Conference Room 1410
- Michael Walkup ’06 MFA, ’11 DFA, Producing Artistic Director, Page 73

Master Classes
The Business of Entertainment – Zhang Auditorium
- Bruce Cohen ’83, Film and Theatre Producer
- Jack Thomas ’80, Theatre Producer

So You Want To Write A Book? – Room 2400
- Cherise Fisher ’94, Principal, The Scribe’s Window

Behind The Music – Room 4230
- Jason Treuting ’01 MM, ’02 Artist Diploma, So Percussion

Fine and Visual Arts - Room 4200
- Titus Kaphar ’06 MFA, Artist; Founder, Elm City Postmasters
Collecting Credentials for Collections Work – Room 4210
- Susan Ball ’76 MPhil, ’78 PhD, Deputy Director, Bruce Museum, Greenwich, CT
- Valerie Hotchkiss ’87 MA, ’88 MPhil, ’90 PhD, Director of The Rare Book & Manuscript Library, University of Illinois

Crafting a Creative Life – Room 2230
- Melissa Wolff ’93, Actress, Producer, Writer, Marketer, and Project Manager

3:30 – 4:00pm  How to Set the World on Fire: 5 Steps to Thrive as an Artist
Zhang Auditorium
Nicholas Roman Lewis ’93, Entertainment Attorney and M’Balia Singley ’94, Singer/Songwriter, Educator

Closing Remarks and Raffle:
Caroline Van ’79, AYA Board of Governors

4:00 – 5:00pm  Reception & Networking – Student Commons

Coffee, Tea & Water will be available in the Ellis-Lorimer Commons 11:15am – 11:45am

We would like to thank the following sponsors:

Yale Shared Interest Groups

Thank you to the following people who helped make this event a success:

Astrid Baumgardner  Nicholas Roman Lewis
Steve Blum  Andy Lipka
Susan Cahan  Mindy A. Marks
Lise Chapman  Rahul Prasad
Jeannie Daniel  Nancy Stratford
Pamela George  Caroline Van
Ronald Gregg  Derek Webster
Valerie Hotchkiss  Jill Westgard
Lisa Kereszi  Jessica Wright
Henry Kwan

Special thanks to all our alumni speakers for giving of their time & talent today.